



Clic Stic® family! All under \$1

Promo Code  
C12012

Expires 4-30-12

25<sup>th</sup>  
Anniversary

BIC® CLIC STIC®



OVER 25% OFF!  
WAS \$ 0.73 (ea)  
NOW! \$ .54 (ea)  
All Catalog Quantities  
#CS

Special Introductory Pricing!

OVER 25% OFF!  
WAS \$ 0.73 (ea)  
NOW! \$ .62 (ea)  
All Catalog Quantities  
#CSM



NEW!



Made with 65% pre-consumer recycled plastic.

OVER 20% OFF!  
WAS \$ 0.61 (ea)  
NOW! \$ .61 (ea)  
All Catalog Quantities  
#CSECO

OVER 20% OFF!  
WAS \$ 0.89 (ea)  
NOW! \$ .67 (ea)  
All Catalog Quantities  
#CSI



BIC® Clic Stic® Ice | Item# CSI | Min. 300



BIC® Clic Stic® Grip | Item# CSCG | Min. 300

OVER 20% OFF!  
WAS \$ 1.04 (ea)  
NOW! \$ .80 (ea)  
All Catalog Quantities  
#CSCG

OVER 20% OFF!  
WAS \$ 1.15 (ea)  
NOW! \$ .88 (ea)  
All Catalog Quantities  
#CSIG



BIC® Clic Stic® Ice Grip | Item# CSIG | Min. 300

OVER 20% OFF!  
WAS \$ 1.26 (ea)  
NOW! \$ .98 (ea)  
All Catalog Quantities  
#DCCSCG



BIC® Digital Clic Stic® Grip | Item# DCCSCG | Min. 300



Amazing Savings on Best Sellers!

Promo Code  
C12012

Expires 4-30-12



BIC® Round Stic® | Item# RS | Min. 500

OVER 20% OFF!  
WAS \$ 0.54 (ea)  
NOW! \$ .39 (ea)  
All Catalog Quantities  
#RS

NEW for 2012:  
3 Working Day Service  
Standard on  
BIC® Round Stic®!



BIC® Widebody® | Item# CSWB | Min. 300

OVER 40% OFF!  
WAS \$ 1.17 (ea)  
NOW! \$ .70 (ea)  
All Catalog Quantities  
#CSWB



BIC® Clic® | Item# CL | Min. 300

OVER 25% OFF!  
WAS \$ 1.08 (ea)  
NOW! \$ .81 (ea)  
All Catalog Quantities  
#CL



BIC® Grip Roller | Item# GR | Min. 300

OVER 15% OFF!  
WAS \$ 1.27 (ea)  
NOW! \$ 1.05 (ea)  
All Catalog Quantities  
#GR



BIC® Inprint® | Item# T537R7 | Min. 150

Special Introductory Pricing!  
OVER 10% OFF!  
WAS \$ 2.14 (ea)  
NOW! \$ 1.49 (ea)  
All Catalog Quantities  
#T537R7



BIC® Slim Meets® | Item# Y214 | Min. 100

OVER 10% OFF!  
WAS \$ 2.81 (ea)  
NOW! \$ 2.48 (ea)  
All Catalog Quantities  
#Y214



330° LASER ENGRAVE OPTION  
NEW 330° Laser Engraving option on BIC Select™ pens! \$2.00 per pen charge. Add \$1.00 per pen for down left.

CS, CSECO, CSCG & CSIG: Price includes a 1-color barrel imprint, 3 colors available on barrel, 1 color on clip. Add \$ .12(C) per pen for each additional imprint color or clip imprint. CSI: Price includes a 1-color barrel imprint, 3 colors available on barrel, when aligned with clip, 1 color imprint on opposite side of clip, 1 color available on clip. Add \$ .12(C) per pen for each additional imprint color or clip imprint. CSM: Price includes a 1-color barrel imprint, 3 colors available on barrel, opposite side of clip, 1 color imprint on barrel when aligned with clip, 1 color available on clip. Add \$ .12(C) per pen for each additional imprint color or clip imprint. DCCSCG: Price includes a 4-color process imprint on a white surface. Clip imprint not available if working day production time.

RS: Price includes a 1-color barrel imprint, 2 colors available. Add \$ .12(C) per pen for second imprint color. CSWB: Price includes a 1-color barrel imprint, 3 colors available on barrel, 1 color on clip. Add \$ .12(C) per pen for each additional imprint color or clip imprint.

CL: Price includes a 1-color barrel imprint, 3 colors available. Add \$ .12(C) per pen for each additional imprint color. GR: Price includes a 1-color cap or barrel imprint. # colors available in any barrel/cap combination. Add \$ .12(C) for each additional imprint color on second location. Imprint is put on cap unless otherwise specified.

T537R7, 7 mm: Price includes a 1-color cap imprint, 2 colors available. Add \$ .12(C) per pen for second imprint color. Y214: Price includes a 1-color cap imprint. Optional laser engraving \$1.00 per pen or personalization charge per pen.



# Amazing Savings on Best Sellers!



## BIC® Lighters



**NOW!** **\$1.32**<sup>(A)</sup>  
All Catalog Quantities  
#J25  
BIC® J25 Mini Lighter  
Item# J25 | Min. 200

**OVER 10% OFF!**  
WAS \$1.51<sup>(B)</sup>



**NOW!** **\$1.50**<sup>(A)</sup>  
All Catalog Quantities  
#LTR  
BIC® J26 Maxi Lighter  
Item# LTR | Min. 200

**10% OFF!**  
WAS \$1.70<sup>(B)</sup>



**NOW!** **\$1.40**<sup>(A)</sup>  
All Catalog Quantities  
#J23  
BIC® J23 Slim Lighter  
Item# J23 | Min. 200

**OVER 10% OFF!**  
WAS \$1.60<sup>(B)</sup>



J25 & J23: Price includes a 1 color, 1 side imprint. 4 colors available per side.  
LTR: Price includes a 1 color, 1 side imprint. 8 colors available per side. Add \$.12(C)  
per lighter for each additional imprint color per location. Warning label will be  
affixed to second side of the lighter after imprinting. Please refer to the  
2012 BIC Graphic catalog for additional hazardous materials shipping charge.

## BIC® Business Card Magnets



## BIC® Ecolutions® Paper Mouse Pad



MPP25ECO - 8-1/2" x 7-1/4" 25 Sheet | Min. 200

**30% OFF!**  
WAS \$3.14<sup>(B)</sup>  
**NOW!** **\$2.20**<sup>(A)</sup>  
All Catalog Quantities  
\*MPP25ECO  
Made with 30%  
post-consumer  
recycled fiber.

MGBC & MPP25ECO: Price includes a FREE 4-color process imprint on a white surface.

## BIC® Sticky Note™



**NOW!** **\$.25**<sup>(C)</sup>  
All Catalog Quantities  
#P4A3A25

**40% OFF!**  
WAS \$.62<sup>(B)</sup>

4" x 3" 25-Sheet Adhesive Notepad  
Item# P4A3A25 | Min. 500

**NOW!** **\$.44**<sup>(C)</sup>  
All Catalog Quantities  
#P4A6A25

**OVER 40% OFF!**  
WAS \$.99<sup>(B)</sup>



4" x 6" 25-Sheet  
Non-Adhesive Notepad  
Item# NS4A6A25 | Min. 500

4" x 6" 25-Sheet Adhesive Notepad  
Item# P4A6A25 | Min. 500

P4A3A25, P4A6A25 & NS4A6A25: Price includes a FREE 4-color process imprint.  
Add impact with a flood coat!

## FREE Pen Personalization!

Sheaffer® Prelude® Mini  
Item# PLM | Min. 10

**\$25**<sup>(A)</sup>  
All Catalog Quantities  
#PLM

Special  
Introductory  
Pricing!



Sheaffer® Classic Junior Padfolio  
Item# SHAJP1 | Min. 10

Special  
Introductory  
Pricing!

**\$45.22**<sup>(C)</sup>  
All Catalog Quantities  
#SHAJP1



PLM: Price includes 1 line of repeating copy or personalization on cap. Add \$.60(G)  
per pen for second location or personalization. SHAJP1: \$50(G) set-up charge  
includes a 1 color foil stamp or deboss. Pens sold separately.

UPC: BIC  
AST: 40480  
www.bicgraphic.com

Fiber is printed on recycled paper. Contains 10% post-consumer recycled fiber. Item # KC850-1B



## CYCLE 1 2012 Promotions

Celebrate with AMAZING Savings  
on the BIC® Clic Stic® family!

25<sup>th</sup>  
Anniversary  
BIC® CLIC STIC®



Plus...All Cycle 1 prices will be honored  
on ALL REPEAT ORDERS through  
December 31, 2012. Must use promo code.

Offers valid through April 30, 2012.

Catalog quantities only. Freight not included. Please refer to the 2012 BIC Graphic  
catalog or visit www.bicgraphic.com for complete product and order information.

www.bicgraphic.com